

North Shore Winter Club board of directors and members vote in favour of facility relocation within the District of North Vancouver

NORTH VANCOUVER, BC, June 5, 2017— The <u>North Shore Winter Club</u> today announced that its board of directors and members have voted in favour of relocating the facility within the District of North Vancouver. Passed in the second week of May, the vote marks the beginning of an exciting new chapter for the North Shore Winter Club, which opened in its current location at the bottom of Mountain Highway on the north side of the Ironworkers Memorial Bridge, in 1958.

The announcement comes after an extensive survey of North Shore Winter Club members and the surrounding community identified enhancing and adding new amenities as a priority. Though the vote signals a clear preference for potential relocation, an extensive renovation of the existing facility remains a secondary option.

"The North Shore Winter Club has served the Greater Vancouver area from its original location since 1958," explains general manager Joanna Hayes. "We're thrilled that our board of directors and members are in agreement that a new facility represents the best possible option for us to take the Club to the next level."

Criteria for the relocation requires a new facility to be located on the North Shore and remain similar in size to the existing location, with no additional cost or interruption of service for members. The Club will now take the next step towards relocating by hiring a professional project delivery team to work in conjunction with <u>Darwin Properties Ltd.</u>, the most active developer on the North Shore.

"We have an ambitious vision to grow the North Shore Winter Club and build on its nearly 60 years of history in the Greater Vancouver area," says Hayes. "With a strong commitment to excellence in service, the Club will keep its extensive programming in hockey, aquatics, tennis, and fitness, and continue to expand class and recreation offerings."

The relocation announcement coincides with plans to increase membership entrance fees as of September 1, 2017, the first such increase since 2008. The North Shore Winter Club will continue to offer the lowest entrance fee for any private club in Greater Vancouver.



"We invite all residents of the North Shore and surrounding areas to be part of our new chapter and join us at an unbeatable price," adds Hayes. "Our doors are open."

The North Shore Winter Club is a proud member of the North Shore community and prominent symbol of British Columbia's proud tradition of inclusive athletics and family fitness. To learn more about membership options, visit www.northshorefamilyclub.ca.

About the North Shore Winter Club: The hidden gem on the North Shore. The North Shore Winter Club is a celebrated private family club serving the Greater Vancouver area since 1958. With award-winning programming including hockey, tennis, fitness, and aquatics, plus a dining lounge, cafe, poolside bar, and banquet and meeting space, the North Shore Winter Club offers quality services, facilities, and amenities at optimal value for the whole family. Can you see yourself here? Discover what you've been missing at 1325 Keith Road East, North Vancouver, www.northshorefamilyclub.ca, and @myNSWC #myNSWC.

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