



January 2024

Dear Merchants and Vendors,

The North Shore Winter Club is hosting our **Female Faceoff Invitational Tournament** from Friday, February 16th to Monday February 19th, 2024, at the North Shore Winter Club.

The North Shore Winter Club and the Female Faceoff Tournament proudly supports **Athletics4Kids**. The primary mission of Athletics4kids is to ensure all BC kids can participate in organized sports by supporting families in need with financial assistance. Athletics4kids believes in the power of sport to transform a child's life. Whether it's for a single season or for years to come, Athletics4kids believe every kid in BC should have the chance to play. For more information on how you can help, please visit their website: [Athletics4Kids](https://www.athletics4kids.com)

athletics4kids

HOW CAN YOU HELP? The success of any tournament has been largely attributed to the assistance received from the Community and local businesses like yours. In return, all sponsors and donors will receive full recognition for their generosity via our social media, website, and promotional materials and via communications with our membership of over 400 players and their families in addition to all of the tournament teams.

The North Shore Winter Club is pleased to offer the following sponsorship opportunities:

TOURNAMENT SPONSORSHIP OPPORTUNITIES

Support our tournament by being one of our Key Event Sponsors! This is an opportunity to expose your business to all our tournament participants and their families... while supporting an awesome cause! We have many different sponsorship opportunities available to you!

- **Photo Booth Sponsor | \$1,000 | One Available**
 - Your Company Name/Logo is included on all digital images produced through the Photo Booth!
 - Recognition on North Shore Winter Club's Tournament webpage
 - Name/Logo inclusion on print event collateral
 - Name/Logo on NSW Winterhawks Social Media

- **Platinum Sponsor | \$3,000 | One Available**
 - Large Ice Rink Board (2023-2024 Minor Hockey Season)
 - Logo on Event Connect Registration Platform
 - Logo on Tournament Signage throughout facility
 - Logo on NSWC Tournament Website
 - Promotional Asset in each player bag

- On-Site Promotional Booth
- Logo on Social Media Campaign
- **Gold Sponsor | \$1,500 | Two Available**
 - HTC Rink Board (2023-2024 Minor Hockey Season)
 - Logo on Tournament Signage throughout facility
 - Logo on NSWC Tournament Website
 - On-Site Promotional Booth
 - Logo on Social Media Campaign
- **Silver Sponsor | \$500 | Three Available**
 - Logo on Tournament Signage throughout facility
 - Logo on NSWC Tournament Website
 - On-Site Promotional Booth
 - Logo on Social Media Campaign
- **Food or Beverage Donation for a Post-Game Snack Items or Swag Bag | \$\$**
 - Rather than cash, your company can donate an item (290 pieces) as a post-game snack or beverage for each of our players such as granola bars, water, chips, Gatorade or...
 - Your company logo is included on our website and in social media campaigns.

RAFFLE/AUCTION TABLE

Our tournament committee is looking for donations of prizes (items or services) that can be raffled or used as gifts for the participants or even cash donations to be used towards the purchase of such items. Each donation will be graciously accepted. Items such as a prize basket, clothing items, services, gift cards, tickets.... the sky's the limit!

Thank you for any assistance you can provide us in making this hockey tournament a successful and memorable experience for all the participants and their families! We also thank you in advance for your contribution and support of the North Shore Winter Club and Athletics4kids.

To support the Female Faceoff Tournament, please reach out to Emily Allen at eallen.tournaments@gmail.com

Sincerely,

2024 Female Faceoff Invitational Tournament Committee
North Shore Winter Club

