

PROGRAM OVERVIEW



NSWC
ELITE

HOCKEY DEVELOPMENT PROGRAM

PROGRAM OVERVIEW

FOR ASPIRING YOUTH HOCKEY PLAYERS & THEIR PARENTS

Welcome to the North Shore Winter Club (NSWC) Elite Hockey Development Program. Designed to foster the next generation of elite hockey players, our comprehensive 3-year program is tailored to help 13-15 year-old athletes reach their fullest potential, both on and off the ice, while also providing valuable exposure and increased opportunity. With a strong foundation built on skill development, team dynamics, game systems, and high-level competition, our program ensures that each player is well-prepared to further their career at the Junior, Major Junior, or NCAA level.



COMPETITIVE PLAY

Experience the highest level of competitive minor hockey in North America. Compete against Academy and Zone teams, as well as internationally in showcases and exhibition games in supplement to PCAHA league play.

TOURNAMENT PARTICIPATION

Compete in prestigious tournaments across North America, facing elite teams like Shattuck St. Mary's and Toronto Marlies and tournaments like Canadians Cup, Bauer Invite AAA Whitby Silver Sticks, Pat Quinn AAA, American Showcases, and Provincial Championships.

DAILY PRACTICES

Train daily with the best players in your age group to accelerate your development.

OFF-ICE TRAINING

Engage in comprehensive dryland training led by elite trainers to enhance your on-ice performance.

PEAK PERFORMANCE COACHING

Benefit from additional high-level private coaching four times per week to refine your skills and improve your hockey IQ.

OPEN ICE

Access open ice sessions to fine-tune your game and enhance your creativity.

SANCTIONED BY HOCKEY CANADA

Rules, procedures, and insurances are provided by Hockey Canada.

EDUCATIONAL CONTINUITY

Continue attending your current high school and stay connected with your friends.

DEVELOPMENT FOCUS

In the first year, we emphasize both individual and collective growth. Our team of solely first-year players is encouraged to quickly adapt to a faster pace of play. Our experienced coaching staff works closely with each player, fostering a strong foundation built on humble confidence, enhanced individual skills, advance hockey intelligence, and a profound understanding of team camaraderie. We highlight the importance of teamwork and competitiveness, ensuring that our players are prepared to excel in the U15 season.



ACCELERATING PROGRESS AND CAPITALIZING ON GROWTH

CONTINUED HIGH-LEVEL COMPETITION

Engage in U15 minor hockey while participating in showcases against top Academy and Zone teams as well as facing elite international competition.

ADVANCED TRAINING REGIMEN

Maintain daily practices, off-ice training, and peak performance coaching to further your development.

EXPANDED TOURNAMENT EXPOSURE

Participate in more elite tournaments and showcases, gaining exposure to junior scouts and collegiate programs.

HIGHLY TALENTED TEAM

Play on a team of highly talented 14-year-olds, showcasing their skills to Junior, CHL and NCAA scouts on national platforms.

ENHANCED TEAM DYNAMICS

Build on a strong foundation established in U14, with a focus on strategic play, individual skill, and leadership abilities.

MAXIMIZED ICE TIME

Continue to have generous access to open ice sessions, fostering continuous improvement, creativity, and skill refinement.

SANCTIONED BY HOCKEY CANADA

Rules, procedures and insurances are provided by Hockey Canada.

DEVELOPMENT FOCUS

Year two is dedicated to accelerating the progress made in U14 as players will be able to leverage their abilities now in their second year of this division. The significant exposure to elite competition and showcases, provides valuable opportunities for recognition by scouts from Junior, CHL and NCAA programs. Our experienced staff recognize the importance families place on this year and have catered this three-year program to provide the best opportunity for players to develop, be seen, and vault to further success after leaving our program.



TRANSITIONING TO JUNIOR

ELITE COMPETITION

Participate in top-tier leagues and tournaments, gaining further exposure and experience.

SPECIALIZED TRAINING

Continue receiving high-level coaching and specialized training, on and off the ice, tailored to individual needs.

CAREER GUIDANCE

Benefit from mentorship and guidance on navigating the path to junior, collegiate, and professional hockey. Along with presentations from Junior and college programs.

NETWORKING OPPORTUNITIES

Connect with scouts, coaches, and professionals within the hockey community.

PREPARATION FOR JUNIOR, MAJOR JUNIOR OR NCAA

Focus on preparing players to springboard into Junior, Major Junior, or NCAA hockey, ensuring they have the skills, confidence, and game to be impactful at the next level.

SANCTIONED BY HOCKEY CANADA

Rules, processes, and insurances are provided by Hockey Canada. In addition, players are eligible to compete in the U17 World Challenge on an international stage.

DEVELOPMENT FOCUS

The third year is the culmination of our program, where we fine-tune skills and prepare players for advancement to the highest levels of competitive hockey. Our comprehensive approach ensures that each player not only excels on the ice but also possesses the knowledge and resources to navigate their future hockey career. With a team of dedicated coaches focusing on individual preparation, our athletes are well-equipped to transition to Junior, Major Junior, or NCAA hockey.

DEVELOPMENT BREAKDOWN

	NSWC	ACADEMY	ZONE
TEAM PRACTICE	2.5 Hours (2x1.25 Hours)	5 Hours (5x1 Hours)	4 Hours (4x1 Hours)
INDIVIDUAL PRACTICE (PEAK)	3 Hours (3x1 Hour)	1 Hour (1x1 Hour) *Additional Cost	0 Hours
GAMES	1-2 Hours (1-2x60 min Games)	1-2 Hours (1-2x60 min Games)	1-2 Hours (1-2x60 min Games)
OFF ICE TRAINING	2 Hours (2x1 Hour)	2 Hours (2x1 Hour)	2 Hours (2x1 Hour)
OPEN ICE ACCESSIBILITY	Yes	No	No
TOTAL ON-ICE TIME	6.5-7.5+ Hours	6-7 Hours	6-7 Hours

As you can see, at NSWC we offer a comprehensive development program that includes more on-ice time and personalized training, all at a lower financial cost compared to other options. Our players benefit from 6.5 to 7.5+ hours of total on-ice time per week, which is more than the 6 to 7 hours provided by both the Academy and Zone programs. This includes 3 hours of focussed individual skill practice time. Additionally, NSWC offers open ice accessibility, enhancing individual practice opportunities and development. A significant upside of our program is that athletes can continue their high school education at their current school, allowing them to maintain their friendships and comfort level. In addition to providing more ice time, tailored development, and educational continuity, our program costs significantly less than the Academy's and Zone. This structure not only ensures a higher level of competitiveness and more exposure for advancing your career and is a more cost-effective investment in your development.



JOIN THE NSWC ELITE HOCKEY DEVELOPMENT PROGRAM

LAUNCHING SEPTEMBER 2025

Embark on a journey of growth, development, and success with the North Shore Winter Club. Our 3-year program is meticulously crafted to provide high-end athletes with maximum exposure and opportunities to advance their hockey careers to the Junior, Major Junior, or NCAA levels. Beyond just getting them there, we focus on preparing our players to be impactful and influential members of their future teams. Combining high-level competition, expert coaching, and a supportive environment, our program ensures each player reaches their full potential and is ready to make a significant impact when they transition to higher leagues. Take the first step towards your hockey aspirations with NSWC and become part of a legacy of excellence.

WANT TO ELEVATE YOUR GAME?

Add yourself to the waitlist at
elitehockey@nswc.ca